

Halifax Port Authority releases final cruise numbers for 2014

November 24, 2014 – Halifax, NS – Over 217-thousand passengers visited the Port of Halifax during the cruise season. This year, the Port of Halifax welcomed 134 vessel calls with 217,305 passengers onboard from May 6 to November 15, 2014. The biggest passenger day was October 7, 2014 with approximately 9,200 passengers. The 2014 cruise season also saw the completion of a shore power system for cruise vessels calling on the Port of Halifax allowing properly equipped vessels to turn off their auxiliary diesel engines while connected.

“It was a busy year for cruise in Halifax,” said Cathy McGrail, Director of Cruise Development and Corporate Affairs, Halifax Port Authority. “In addition to our regular cruise traffic, our engineering and operations departments worked tirelessly to install the shore power system for cruise ships. The system is now fully operational and we are looking forward to putting it to use for a full season starting next year.”

The Halifax Port Authority would like to recognize the work of all the various partner agencies including vendors, tour operators and business owners who came together to provide cruise guests with an exceptional experience during their time in Nova Scotia. “Halifax cruise passengers have access to an evolving roster of shore excursions, restaurants, museums, attractions, shopping and galleries,” said Lynn Ledwidge, Director of Marketing, Destination Halifax. “These experiences and attractions give cruise guests an idea of what a longer visit to Nova Scotia would be like, and whet their appetite to return to Halifax.”

Each year, the Halifax cruise industry contributes approximately \$50 million in economic benefit for the local economy. The 2015 cruise season will begin in April.

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