



Press Release

For Immediate Release

Donation of \$ 38,650 to the Curé-Chamberland and Saint-François-d'Assise Schools by the Port of Trois-Rivières Cycling Team – *Roue Libre*

Trois-Rivières, November 10, 2017. – Over the past 5 years, as part of the Grand Défi Pierre Lavoie, the Port of Trois-Rivières' *Roue Libre* cycling team has been committed to funding the region's elementary schools. Together with Pierre Lavoie and many other sponsors, the cyclists presented a check for \$ 38,650 to the Curé-Chamberland and Saint-François-d'Assise schools; the team's largest donation to date.

Each school received a \$ 19,325 grant for the purpose of developing healthy lifestyle projects in their respective communities. For the Curé-Chamberland school, the grant money will be invested to revitalize the schoolyard by paving and lining a basketball court. At the Saint-François-d'Assise school, stationary bicycles with silent pedals will be purchased and funding will be provided for extracurricular sports activities such as cheerleading.

Generous Sponsors

The Port of Trois-Rivières' *Roue Libre* cycling team is composed of Chantal Mignault, Sébastien Cyr, Gaétan Boivin, Yves Montembeault, Carl-Éric Gagné, David Milette, Stéphane Cayouette and Serge Boulard. As an active member of the team, Gaétan Boivin, President and CEO of the Port of Trois-Rivières, explained that "fundraising represents the biggest challenge for the GDPL teams. In addition to the training, the teams spend several months rallying donors to their cause in the hope of making a difference, one school at a time."

Through their 1,000 km cycling challenge, the team received support from generous donors such as the Port of Trois-Rivières, Somavrac, G3, Ocean, Olin, the Maritime Employers Association, Quebec-Gatineau Railway, National Bank Financial Poliquin-Marquette team, Mediavox, MD Financial Management, RCGT, BMW Trois-Rivières, Constructions Chainé, Lacasse, Mylan, Poivre Noir, Trois-Rivières Chevrolet.

Making a Difference

As ambassadors for healthy lifestyle habits, the Port of Trois-Rivières' *Roue Libre* cycling team has raised a total of \$ 205,480, of which \$ 152,480 has been donated to nine elementary schools in the region for the purchase of various sports equipment.

Donations Over the Years

2013: \$ 20,400 to the Sainte-Thérèse school to fund a psychomotor skills program, for the construction of a climbing wall and the purchase of uniforms for their sports teams.

2014: \$ 32,275 to the Cardinal-Roy and Dollard schools for the purchase of physical education and psychomotor skills equipment.

2015: \$ 34,505 to the Saint-Paul, Saint-Philippe and Mond'Ami schools to revitalize the school yard and purchase physical education equipment.

2016: \$ 26,650 to the Saint-Dominique-et-Sainte-Catherine-de-Sienne schools for the purchase of physical education and psychomotor skills equipment and towards various field trips as part of the schools' outdoor program.



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