



When freight forwarding gets in your blood, it stays in your blood. Such is the case with Ruth Snowden, who held several senior operational, sales and executive roles during her 27 years as an international freight forwarder. In 2008 she became CIFFA Executive Director and has since represented her industry in the Canadian and global arenas. Helping build a vibrant community of professionals is just one of Ruth's passions, with a strong focus on sector education, networking and promotion of the industry.

For 70 years the Canadian International Freight Forwarders Association (CIFFA) has represented the global logistics sector in Canada and today boasts some 260 regular member firms from the largest of global multi-national logistics service provider organizations to small and medium sized Canadian companies. International freight forwarders are the foremost experts in cargo transportation solutions and essential partners in advancing the Canadian economy and the economic prosperity of Canadians.

*"CIFFA freight forwarders: Helping Canadians do business with the world."*

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