

Betty MacMillan, Manager Cruise Development – PORT SAINT JOHN, Saint John, New Brunswick, CANADA

Betty has been the lead on the cruise file in Saint John for the past 30 years. Introducing Saint John to this exciting new tourism sector. From the first cruise ship to visit 30 years ago this seasonal business has grown from 500 passengers to close to 200,000 in 2018.

Betty built a network of cruise stakeholders in Saint John that work together to ensure our visitors have an excellent experience from arrival until their departure.

In 2011 Betty was awarded the prestigious “Cruise Person of the Year” designation from the American Association of Port Authorities. The Cruise Award is made in recognition of an individual(s) or organization whose outstanding work or service has had a positive impact on the relationship between the cruise port and the cruise industry in the Western Hemisphere.

Betty also was instrumental in hosting the first ever Canada New England Cruise Symposium in Saint John, which was so successful that the 20 year anniversary was celebrated in Boston this past May.