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After a Bachelor in spatial planning at the French Institute of Geoarchitecture and a Master degree in Urban Studies at University of Quebec in Montreal, Greta Marini joined in 2002 the International Association of Cities and Ports as a Project Manager. In this position, she contributed to the development of the network and especially to the exchanges with port cities of Italy and Germany. She took part in several European projects and was responsible for the thematic implementation of many international workshops and conferences dealing with the topic of the port city relation.

Since her arrival at AIVP, Greta Marini assisted as a scientific contributor on an international level to the complex problems and challenges of the port city interface. In particular, she collaborated actively as a scientific referent on behalf of the AIVP in the thematic network of the European CTUR project on an analysis of the good practices with regards to the management of the economic impact of cruising and its interaction as a tool for urban regeneration. In 2008, she coordinated the realization of the book entitled "Port Cities 13.28 GMT" in which are developed various illustrative chapters on the environment in the ports, the waterfronts, the cruising, the maritime transport etc.

Today, Greta Marini is leading the thematic group "Port Center Network", an initiative relating to the social integration of the ports, launched in 2009 within the AIVP. This network pays a special attention to the process of appropriation by young people and citizens to the development of the maritime activities and a better comprehension of the port system and the port community, and its interaction with the urban territory on the environmental, economic and social level. On this topic, Greta provides expertise and participates as a speaker in conferences and benchmark missions.