

Robyn Crisanti



Robyn Crisanti is the Director, Public Affairs, for the Vancouver Fraser Port Authority, which manages the Port of Vancouver. Robyn oversees government and media relations and drives the strategic management of issues.

Robyn has over 30 years of experience in marketing and strategic communications, working for organizations in the advertising, financial services, association, utilities, biotechnology and regulatory sectors. She has also been a change management leader and project manager on major, enterprise-wide technology implementations.

Robyn obtained her BA in psychology from the University of British Columbia and her MBA in marketing from McGill University. She is an accredited and award-winning member of the International Association of Business Communicators and a guest lecturer at UBC's Sauder School of Business. She is also a board member for Focus Foundation and the North Shore Stars Volleyball Club and a volunteer for Junior Achievement.

Port of Vancouver is Canada's largest port, responsible for Canada's trade with more than 170 world economies. Enabling the trade of approximately \$187 billion in goods annually, the port generates an estimated 100,000 jobs, \$6.1 billion in wages, and \$9.7 billion in GDP across Canada. The port authority operates pursuant to the [Canada Marine Act](#) and is accountable to the elected federal minister of transport.